



Q & A

with Dr. Cindy



Topics for interviews, Q&As, expert commentary and byline articles:

- Why people have such a negative image of sales
- Why we need to take the “icky” out of sales and how to do it
- What I means when I say, “Every job is a sales job” (Yes, even yours!)
- How you have been selling all day, every day and may not even realize it
- Why kids are the best sales people on the planet and what we could learn from them
- Why sales is a life skill, not a job skill
- How the best way to sell is to actually not sell or pitch, but instead invite

My five-step sales process can be applied to everything from company culture, hiring millennials and college graduates looking for their first job to politics, unemployment, reputation management, branding and so much more!



www.DrCindy.com

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